



Society of Hispanic Professional Engineers  
Iowa State University Student Chapter

The Society of Hispanic Professional Engineers Iowa State University Chapter will be hosting the 2014 Regional Leadership Development Conference for Region 6. As we hold this conference for the first time in Iowa State University history we invite you, who have employed and helped educate our student members, to join in the event.

SHPE provides a well-established national organization that promotes and empowers multicultural members to reach their fullest potential and impact the world through STEM awareness. Many ISU and Regional SHPE members have committed to support the conference. The conference will include workshop and events that will allow attendees to develop effective leadership, networking events, and team building activities. All of these events will take place March 14-15<sup>th</sup>, 2014 at the Scheman Building in Ames (IA) with an estimated attendance of two hundred SHPE members.

To show your support for the legacy that the SHPE ISU Student Chapter will create next year, we invite you to sponsor our event activities at one of five sponsorship levels:

- Platinum - \$9000
- Gold - \$7000
- Silver - \$5000
- Bronze - \$2500
- Signature Sponsor - \$1000

An addendum has been included that provides additional information regarding sponsorship levels and benefits. Your sponsorship will support the program activities and planning thus ensuring a successful event.

The Society of Professional Engineers Iowa State University Student Chapter is excited for the opportunity to host this Regional Conference. Please help us build upon the legacy your Cyclone engineers are creating.

Sincerely,

*David Enciso*

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*Alex Avendano*

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THE SOCIETY OF HISPANIC PROFESSIONAL ENGINEERS

REGIONAL  
LEADERSHIP  
DEVELOPMENT  
CONFERENCE



# RLDC 2014- REGION 6



**Sponsorship Opportunities**



# Exceptional Leadership Training

## Inspiring Future Leaders

### Region 6 Student Chapters

- Case Western Reserve University
- DeVry University, Chicago
- Illinois Institute of Technology
- Indiana University Purdue University
- **Iowa State University**
- ITT Technical Institute-MTP
- Kettering University
- Mankato State University
- Marquette University
- Michigan State University
- Milwaukee School of Engineering
- Northeastern Illinois University
- Northern Illinois University
- Northwestern University
- Ohio State University
- Ohio University
- Purdue University, Calumet
- Purdue University, West Lafayette
- Richard J. Daley College
- Rose-Hulman Institute of Technology
- Southern Illinois University, Carbondale
- University of Akron
- University of Cincinnati
- University of Dayton
- University of Illinois, Chicago
- University of Illinois, Urbana-Champaign
- University of Iowa
- University of Michigan, Ann Arbor
- University of Minnesota
- University of Missouri, Columbia
- University of Missouri, Kansas City
- University of Missouri, Rolla
- University of Notre Dame
- University of Wisconsin, Madison
- University of Wisconsin, Milwaukee
- Wayne State University
- Wilbur Wright College

### Region 6 Professional Chapters

- Central Illinois
- Chicago
- Cincinnati, OH
- Detroit
- **Eastern Iowa**
- Exelon Chapter of SHPE
- Indiana
- Kentucky Bluegrass
- Medtronic
- Milwaukee
- Northeast Ohio
- Ohio- SW
- Saint Louis Gateway Missouri
- Twin Cities

## About SHPE

### MISSION

SHPE changes lives by empowering the Hispanic community to realize their fullest potential and impacts the world through Science, Technology, Engineering, and Mathematics (STEM) awareness, access, support and development.

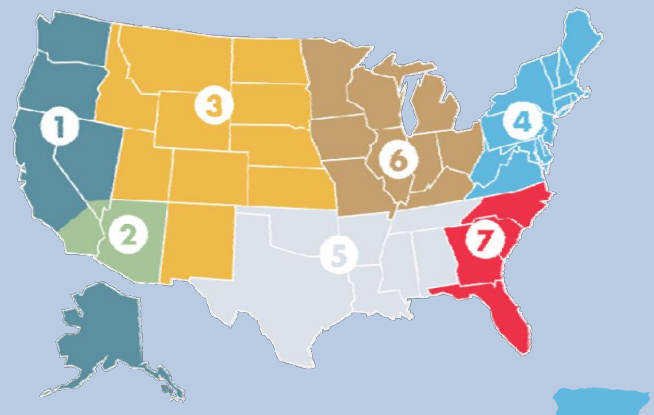
### VISION

SHPE's vision is a world where Hispanics are highly valued and influential as the leading innovators, scientists, mathematicians and engineers.

### HISTORY

The Society of Hispanic Professional Engineers (SHPE) was founded in Los Angeles, California, in 1974 by a group of engineers employed by the city of Los Angeles. Their objective was to form a national organization of professional engineers to serve as role models in the Hispanic community.

The concept of Networking was the key basis for the organization. SHPE quickly established two student chapters to begin the network that would grow to encompass the nation as well as reach countries outside the United States. Today, SHPE enjoys a strong but independent network of professional and student chapters throughout the nation.



## Sponsorship Levels – SHPE RLDC REGION 6

### Platinum Sponsor – \$9,000

- Overall event sponsor
- Ten (10) conference registrations for your organization
- One reserved table for ten (10) at banquet
- Five minutes speaking opportunity for your organization during the conference
- 2 page advertisement in conference program
- Resume files of conference attendees
- Logo placement with hyperlink on conference website
- Logo placement on the conference T-Shirt
- Recognition at the banquet as Platinum sponsor
- A company information session at a selected university campus within the region (Date selected by sponsor and based on availability before or after RLDC conference)
- The option to submit a workshop proposal tailored for undergraduate and graduate students and professional (subject to approval)
- Option to provide marketing materials to conference attendees
- Two (2) 3x5 display tables (or equivalent) at the career fair
- Option to volunteer at Pre-College program

### Gold Sponsor – \$7,000

- Ten (10) conference registrations for your organization
- Ten (10) tickets to the banquet
- 1 page advertisement in conference program
- Resume files of conference attendees
- Logo placement with hyperlink on conference website
- Logo placement on the conference T-Shirt
- Recognition at the banquet as Gold sponsor
- The option to submit a workshop proposal tailored for undergraduate and graduate students and professional (subject to approval)
- Option to provide marketing materials to conference attendees
- One (1) 3x5 display table (or equivalent) at the career fair
- Option to volunteer at Pre-College program

### Silver Sponsor – \$5,000

- Six (6) conference registrations for your organization
- Four (6) tickets to the banquet
- 1/2 page advertisement in conference program
- Resume files of conference attendees
- Logo placement with hyperlink on conference website
- Logo placement on the conference T-Shirt
- Recognition at the banquet as Silver sponsor
- The option to submit a workshop proposal tailored for undergraduate and graduate students and professional (subject to approval)
- Option to provide marketing materials to conference attendees
- One (1) 3x5 display table (or equivalent) at the career fair
- Option to volunteer at Pre-College program

### Bronze Sponsor – \$2,500

- Two (2) conference registrations for your organization
- Two (2) tickets to the banquet
- 1/4 page advertisement in conference program
- Resume files of conference attendees
- Logo placement with hyperlink on conference website
- Logo placement on the conference T-Shirt
- Recognition at the banquet as Bronze sponsor
- The option to submit a workshop proposal tailored for undergraduate and graduate students and professional (subject to approval)
- Option to provide marketing materials to conference attendees
- One (1) 3x5 display table (or equivalent) at the career fair
- Option to volunteer at Pre-College program

### Signature Sponsor – \$1,000

- One (1) conference registration for your organization
- Resume files of conference attendees
- Logo placement with hyperlink on conference website
- One (1) 3x5 display table (or equivalent) at the career fair

### Additional Sponsorship Opportunities

Please feel free to contact us if your organization is interested in additional opportunities such as:

- Corporate Luncheon with guest
- Promotional Material (pens, portfolios, etc.)
- Case Study Competition Prizes

*We look forward to the opportunity to work with you in our conference. Please contact us on request to make this a successful conference for your team.*



\* Benefit is only available if a Career Fair is being provided at the conference.

\*\* Benefit is only available if a Pre-College Program is being provided at the conference.